



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2023

Multiple District 11

LOCATION: MICHIGAN

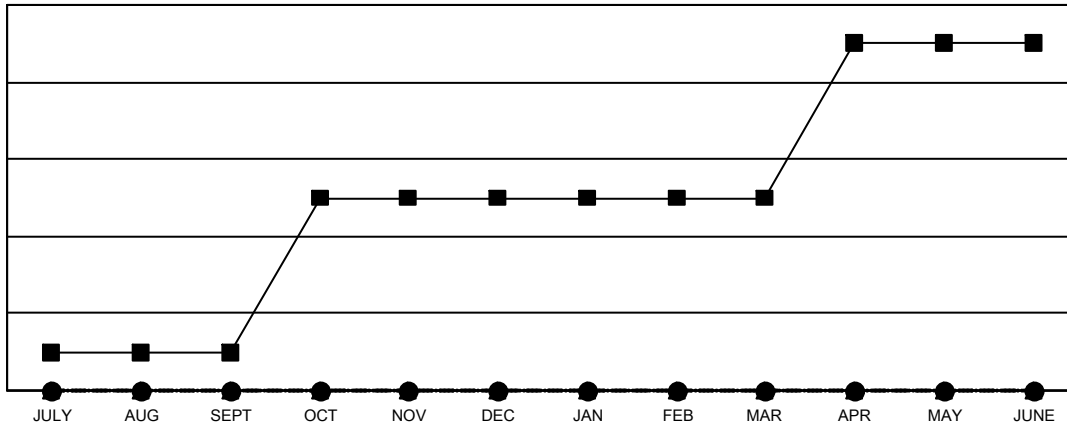
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	3
OCT/NOV/DEC	4	0	11
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	4	0	0

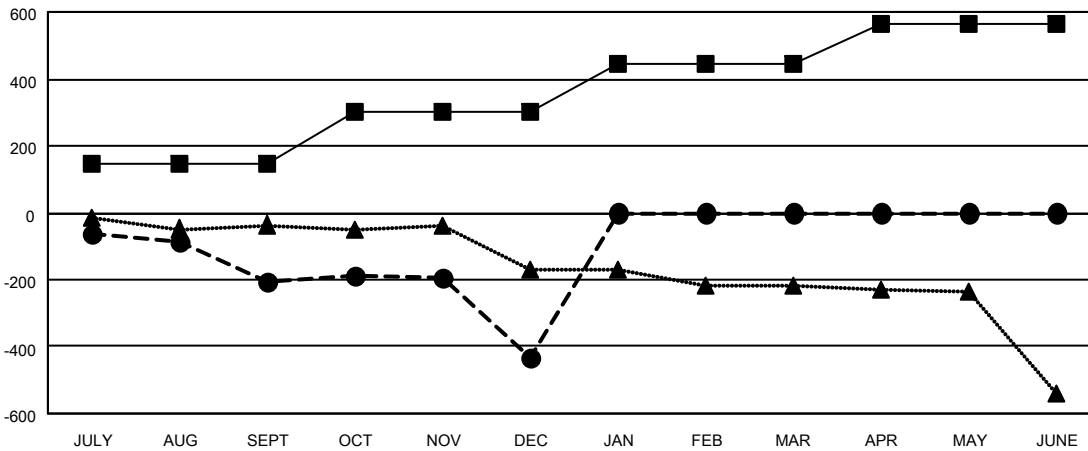
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	144	231	406
OCT/NOV/DEC	156	225	431
JAN/FEB/MAR	143	0	0
APR/MAY/JUNE	119	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 14	146 CLUBS OF 351 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 5,631 (64.71%) FEMALE 3,071 (35.29%)
DROPPED MEMBERS DECEASED 98 CLUB CANCELLED 138 OTHER 601 TOTAL 837	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 1,742 FAMILY MEMBERS PAYING HALF DUES 889